



1101 North 1st • Abilene, Texas 79601
325.676.2556 • 800.727.7704 • Fax: 325.676.1630
www.abilenevisitors.com

FOR IMMEDIATE RELEASE

Date: September 16, 2011

Contact(s): Anna Perrey, Ministry Events Coordinator
325-674-3750 or ajp09b@acu.edu

Hester Woods, Convention Services Director
325-676-2556 or hester@abilenevisitors.com

94th annual ACU Summit connects Christians from across the nation, boosts Abilene's economy

ABILENE, Texas – Abilene Christian University's 94th annual Summit will bring together Christians from across the nation to be instructed in and challenged by scripture in Abilene, Sept. 18-21. This year's theme is "Enough" and comes from the writings of the Old Testament prophet, Isaiah.

Seven speakers will focus on different aspects of Isaiah's message: **Sharon Cohn Wu**, senior vice president of Justice Operations for International Justice Mission; **Max Lucado**, best-selling author and preacher; **Rachel Held Evans**, award-winning author, speaker and blogger; **Randy Frazee**, senior minister at Oak Hills Church in San Antonio, Texas; and **Dr. Walt Mueller**, founder and president of the Center for Parent/Youth Understanding. Critically acclaimed artist, **Mindy Smith** will also perform songs from her newest album, *Stupid Love*.

"We're inviting God to speak into our lives," said Dr. Brady Bryce, ACU's director of Ministry Events. "In today's world, we are busy and occupied. The theme demands that we re-examine what we have believed is enough and consider a new alternative," Bryce stated.

ACU expects approximately 250 to be in attendance. The Abilene Convention and Visitors Bureau estimates that Abilene will see an economic impact of \$97,000 as a result of this event. For more information on ACU Summit, visit www.acu.edu/summit.

###