

January 26, 2011



PRESS CONFERENCE: 2nd Annual Outlaws and Legends Music Fest

Date: January 26, 2012

Time: 10:00a.m.-10:45a.m.

Location: T&P Depot, 1101 North 1st.
Abilene Convention and Visitors Bureau Bldg.

Backporch Productions is pleased to announce the details on a bigger and better 2nd Annual Outlaws & Legends Music Fest, presented by Area Wide Phonebooks and Bill Reed Distributing and held the Big Country Chevy Stage at the Abilene Speedway on March 2-3, 2012. This state-wide event celebrates Texas Independence Day in the biggest way and ticket proceeds benefit Abilene's Disability Resources, Inc. (DRI). Last year's 1st annual successes included 6,084 in attendance and \$31,810 to the deserving non-profit.

"The Biggest 1-Day, 1-Stage Event in Texas" is stouter with talent this year, as Backporch Productions is thrilled to welcome the multi-gold and platinum legendary southern rock group, The Marshall Tucker Band as co-headliner. The Marshall Tucker Band is making Outlaws and Legends one of a couple Texas spots on their 40th Year Anniversary Tour and according to their management, this could be their first trip to Abilene, Texas. The band has recently produced a Greatest Hits album that includes their country and rock cross-over Billboard hit singles "Can't You See", "Heard It In a Love Song", "Fire On a Mountain" and many more. Roger Creager shares the co-headline duties, as outlaw and consistent Texas music hit-maker known for songs like "Everclear" and "I Love Being Lonesome" as he promotes the release his new album "Surrender". Creager was also chosen as fan-favorite in the Outlaws and Legends facebook poll. Another "legend" on this year's ticket includes Texas Americana/rockabilly hit-maker Joe Ely. Joe Ely will share the stage with host Mark Powell and his band Lariat, currently charted #6 by the Western Swing Guild. Legends Gary P. Nunn, and former Cooder Graw front-man, Matt Martindale, with

Abilene-native Jerrod Medulla, are all making return appearances to Outlaws and Legends. New to the line-up is Whiskey Myers, Eleven Hundred Springs, and Casey Berry, all enjoying Top 50 success on the Texas Music Charts currently.

New Additions

- Prior to the Saturday event, fans are encouraged to come Friday night to “**Mark and Larry Joe’s Acoustic Sessions**” from the Big Country Chevy Stage under the Texas stars. The artist bill for this has increased to now showcase 15 artists on a 3-session, unplugged, acoustic song-swap. Joe Ely, Matt Martindale, Jamie Richards, Jerrod Medulla, Bracken Hale, Charlie Shafter, Sheila Marshall, and many more will join Powell and Larry Joe Taylor for these unplugged sessions from 6:00p.m.-12:00a.m. on Friday, March 2, 2012. There is no additional charge for ticket holders to attend the Friday portion of Outlaws and Legends.
- **Texas Roadhouse Live**, a Texas-based live concert music television program hosted by Kinky Friedman with both station and cable network episodes and rankings in the below cities. Texas Roadhouse Live has chosen Outlaws & Legends as their premier Music Event to partner with. Both the City of Abilene, DRI, and Backporch Productions, this will grant much multi-regional exposure. Texas Roadhouse Live will be filming the event, editing the event for a 30 minute episode, then airing 4 episodes per each station and network listed below. Additionally, they will be rolling out commercial spots on the below stations/networks 1 month prior to next event (February 2013).

KVEO	NBC	Brownsville, TX	Sun. 10:00 pm	Neilsen Ranked #3
KTSM	NBC	El Paso, TX	Sat. 10:30 pm	Neilsen Ranked #1
KPEJ	Fox	Odessa-Midland, TX	Sun. 9:00 pm	Neilsen Ranked #1
KETK	NBC	Tyler-Longview, TX	Sat. 10:30 pm	
KLPN	MyNetwork	Tyler-Longview, TX	Sat. 7:00 pm	
KYLE	Fox	Bryan/College Station, TX	Sun. 11:30 pm	Neilsen Ranked #1
KWKT	Fox	Waco-Bryan, TX	Sun. 11:30 pm	
WNTZ	Fox	Alexandria, LA	Sun. 11:00 pm	
WVLA	NBC	Baton Rouge, LA	Sat. 12:00 am	Neilsen Ranked #1
KZUP	NBC	Baton Rouge, LA	Sun. 10:30 pm	
KADN	Fox	Lafayette, LA	Sun. 10:00 pm	Neilsen Ranked #1
KMSS	Fox	Shreveport, LA	Sat. 10:00 pm	Neilsen Ranked #1
KSHV	MyNetwork	Shreveport, LA	Sun. 7:00 pm	

- As a new addition to Outlaws & Legends this year, Backporch Productions with The Lucky Mule, Big Note Studio, and KBCY presented the “*Singer/Songwriter Showcase*”. Out of 22 bands that submitted entry forms, and three nights of showcases, we are pleased to announce “**Texas Mulehouse Ratz**” as the winner of the Singer/Songwriter Showcase. They will receive artist billing, first performance off the Big Country Chevy Stage on March 3, Big Note Studio recording time, and other artist amenities.
- ***Big Country Chevy Dealers Ultimate Tailgate Promotion.***
 - Your Big Country Chevy Dealers *Dare you to Compare* your ride to a Chevy Silverado! Stop by your local Chevy dealer starting February 3rd thru February 24th to put the Silverado to the Ultimate test and just for stopping by you can register to win the "Ultimate Tailgating Experience" for you and 15 of your closest friends at the Outlaws and Legends concert on March 3rd. Also, 1 lucky winner will be chosen to receive Chevy VIP All-Access tickets that get you up close and personal with all your favorite artists including an on stage appearance with The Marshall Tucker Band! Check out BigCountryChevyDealers.com today for more details!
 - Each of the 5 Big Country Chevy Dealerships will raffle for a Ultimate Tailgate Winner. The Grand Prize winner will be selected amongst the 5 Ultimate Tailgate Winners.

Event Times

- February 1, 2012
 - Ticket prices increase to \$35.00 for in-advance purchase. (same price as last year)
 - \$30.00 with college/military ID.
- Thursday, March 1, 2012
 - 3:00p.m.: Chevy Stage and lighting, VIP tent, and event prep is complete.
 - Last day to purchase any remaining Tailgates or RVs.
- Friday, March 2, 2012
 - 9:00a.m.: Vendor set-up.
 - 4:00p.m.: Gates open to the public.
 - 6:00p.m.-12:00a.m.: Entertainment
Mark & Larry Joe’s Acoustic Sessions.
- Saturday, March 3, 2012
 - 9:00a.m.: Gates re-open.
 - 10:00a.m.: Outlaws & Legends Kick-off
 - 10:15a.m.-1:00a.m.: Entertainment
Outlaws & Legends Music Fest
 - 10:00p.m.: Presentation- Big Country Chevy Dealers Grand Prize Winner
 - 12:00a.m.-1:00a.m.: Encore- several artists
- Sunday, March 4, 2012
 - 12:00p.m.: Gates close.
 - Gates Open: Friday, March 2, 2012 at 4:00p.m.

Entertainment Schedule

Friday, March 2nd

Mark and Larry Joe's Acoustic Sessions: 6:00p.m.-12:00a.m.

- 6:00p.m.-8:00p.m.
 - Casey Berry
 - Cody Gill
 - Jim Sadler
 - Brenda Kay
- 8:00p.m.-10:00p.m.
 - Jerrod Medulla
 - Kevin Deal
 - Charlie Shafter
 - Bracken Hale
 - Sheila Marshall
- 10:00p.m.-12:00a.m.
 - Mark Powell
 - Larry Joe Taylor
 - Joe Ely
 - Matt Martindale
 - Matt Hilyer
 - Jamie Richards

Saturday, March 3rd

Outlaws and Legends Music Fest: 10:00a.m.-1:00a.m.

10:15a-11:00a: Texas Mulehouse Ratz
11:15a-12:00p: Casey Berry
12:15p-1:00p: Jerrod Medulla
1:15p-2:00p: Charlie Shafter and Matt Martindale
2:15p-3:15p: Eleven Hundred Springs
3:30p-4:30p: Jamie Richards
4:45p-5:45p: Whiskey Myers
6:00p-7:00p: Gary P. Nunn
7:15p-8:30p: Mark Powell & Lariat with Joe Ely and Matt Martindale
8:45p-10:00p: Roger Creager
10:30p-12:00a: Marshall Tucker Band
12:00a-1:00a: possible Encore set- all artists.

Vendors

- U.S. Legends Guitars (Celebrity Auction Items benefitting DRI-Wichita Falls, TX)
- Abilene Speedway Concessions (Food-Abilene)
- Texas Steak Express (Food-Abilene, TX)
- Rich-Mar Concessions (Food- San Angelo, TX)
- Scentsy (Candles- Abilene, TX)
- Big Daddy's Bar-B-Que (Food-Houston, TX)
- Keith Sweet Roasted Corn (Food-San Antonio, TX)
- Grigsby Spot Trading Company (Clothing-Abilene, TX)
- Texas Corn Boy (Food- Sweetwater, TX)
- Piggy Puffs Chicharrones (Food-Boerne, TX)
- RazzMatatz (Clothing- Las Cruces, NM)

- Big D's Bar-B-Que (Dallas, TX)
- Texas Bunco (Food benefitting DRI- Abilene, TX)
- TJ's Dogs (San Antonio, TX)
 - 4 still available.

Some of the vendor items include: Ribs, brisket, steak, BBQ chicken, sausage, turkey legs, jalapeno poppers, roasted corn, Frito pie, turkey legs, onion rings, curly fries, funnel cakes, pork rinds, cotton candy, home-made lemonade, ice-cream, soft drinks, and more.

Ticket Options

\$30 Early Bird In-Advance Tickets (Through January 31, 2012)

\$25 with college/military ID provided at physical ticket locations

\$35 In-Advance Tickets (February 1, 2012-March 2, 2012)

\$30 with college/military ID provided at physical ticket locations

\$400 Tailgate Pass

15 tickets + 15ft X 20ft camping area from the numbered tailgate spots

Ticket Locations: Kent's Harley Davidson, Image Sculptures, N-Tune Music, First National Bank of Baird locations. For RV and Tailgate purchases, persons must get tickets on

www.outlawsandlegends.com

For questions regarding this press release, please contact:
Mark Powell with Backporch Productions, LLC at (325) 660-8458.