



1101 North 1st • Abilene, Texas 79601  
debi@abilenevisitors.com • www.abilenevisitors.com  
325.676.2556 • 800.727.7704 • Fax 325.676.2556

## FOR IMMEDIATE RELEASE

**Date:** January 27, 2011

**Contact:** Lynn Lawhon, 325-698-7281, [dvmrojo@hotmail.com](mailto:dvmrojo@hotmail.com)  
Debi Schultz, 325-676-2556, [debi@abilenevisitors.com](mailto:debi@abilenevisitors.com)

### *Sports Alliance Scholarship Applications Available*

ABILENE, TX – The Abilene Sports Alliance will offer \$8,000 in scholarships to graduating student athletes. One male and one female athlete from Abilene Christian, Abilene, Cooper, and Wylie high schools will receive this award.

Applications may be picked up in the high school Counselor's office or from the Athletic Coordinator at each campus. The completed application must be turned into the campus Athletic Coordinator by April 8.

The hugely successful Action Sports Medicine Champions Classic held annually has allowed the Sports Alliance to distribute these scholarships. This event has generated enthusiasm, not only locally, but at the state and national level.

The Sports Alliance is a committee under the Abilene Convention & Visitors Bureau an affiliate of the Chamber of Commerce. The Sports Alliance was created to generate revenue to the local economy through sporting events. The goals are to increase existing tournaments and create new ones, have an enthusiastic volunteer base and offer scholarships.

###