

PRESS RELEASE: WILD WEST FEST at Joe Allen's Lytle Bend Ranch
October 17, 2011

FOR IMMEDIATE RELEASE

Backporch Productions brings you the **Wild West Fest, THIS Friday and Saturday, October 21-22, 2011**. The event will be held at Joe Allen's Lytle Bend Ranch in Potosi. Backporch Productions is pleased to announce the addition of the following bulk ticket package:

- "KTAB Party Pack": 10 weekend passes for \$200. This bulk discount saves \$15 off normal advance ticketing prices, making each ticket \$20 and good for both Friday and Saturday concerts and festivities. This package also includes exclusive access to the KTAB Party on the Hill: a large roped-off area with a large tent and multiple televised college football games and the world series game 3 on Saturday.

What people can expect this weekend at the Wild West Fest:

- 12 major recording artists, featuring 9-time Grammy Award winning Asleep at the Wheel and popular Texas Country Hit-Maker, Kevin Fowler. Other artists include:
 - Dale Watson: Frequenter to The Grand Ol Opry and World Wide Country Music figure.
 - Charla Corn: 2011 Texas Country Female Vocalist of the Year
 - Sheila Marshall: Nashville Star finalist
 - Matt Martindale: former front-man for Cooder Graw
 - Also: Doug Moreland, Mark Powell and Lariat, Davin James, Kylie Rae Harris, The Rankin Twins, Charlie Shafter and the Gnomes.
- A 40ftX40ft raised and lit dancefloor under the stars.
- An imported 9ftX15ft LED Jumbotron on-site by the stage.

Ticketing Options:

Tickets are available at all First National Bank of Baird Locations. For credit card purchased tickets, go to www.backporchoftexas.com. Options include:

- \$35 Advanced-purchase Weekend Pass
 - \$25 Advanced-purchase Weekend Pass with College ID.
 - \$25 Advanced purchase Weekend Pass with Military ID.
- \$200: KTAB Party Pack: Includes 10 tickets at **\$20** and exclusive access to KTAB Party on the Hill.
- \$200: VIP All-Access Weekend Passes. Includes seat inside a covered tent, meet and greet with artists, and drinks throughout both days.
- \$50: RV/Camping Area. Includes one 20ftX50ft spot in close proximity to the stage, event.
- \$250: Washers Tournament Pack: Includes 4 weekend passes, 1 RV spot, and entry into the washers tournament for a chance to win cash prizes.
- \$250: Horseshoes Tournament Pack: Includes 4 weekend passes, 1 RV spot, and entry into the horseshoes tournament for a chance to win cash prizes.

- \$250: Brisket Cook-off Pack: Includes 4 weekend passes, 1 RV spot, and entry into the brisket cook-off competition for a chance to win cash prizes.
- \$50 Gate price for Weekend Passes. So, get your ticket in advance to save money.

Extras: \$20 per any-sized cooler will be charged upon arrival. The cooler tag is good throughout the entire weekend. \$5 per general admission parking. Shuttle service will be provided if staying at a Whitten Inn property.

Gates for this event will open at 12:00 (noon) on Friday, October 21st and close on Sunday, October 23rd at 12:00 (noon). This Backporch Production event is a rain or shine event, no glass containers, no weapons, and no open flames: Strictly enforced. For more details go to www.backporchoftexas.com.

For questions regarding this press release, please contact:
Mark Powell with Backporch Productions, LLC at (325) 660-8458.