

FOR IMMEDIATE RELEASE

Wild West Kia and KTAB/KRBC will present the 1st Annual **Wild West Fest**, October 21-22, 2011 at the new Back Porch of Texas location on Clyde Lake. This all-weekend event will encompass a Texas-sized music fest, brisket cook-off, washer pitching tournament, and horseshoe pitching tournament open to all ages with several vendors on-site. The cook-off and tournament-style, double-elimination games will be hosted by KTAB/KRBC and feature up to \$4,800 in cash prizes. The Wild West Fest music line-up will showcase 12 of the hottest recording artists from Western Swing to Texas Country. The Friday, October 21st Music line-up features 9-time Grammy-Winning Asleep at the Wheel with special guests Dale Watson, Davin James, Doug Moreland, and the Rankin Twins. The Saturday, October 22nd music line-up features Multi-Hit Texas Music Star Kevin Fowler with special guests Mark Powell & Lariat, Matt Martindale (previously from Cooder Graw), Charlie Shafter and the Gnomes, Kylie Rae Harris, Shelia Marshall (past finalist on Nashville Star from Houston, TX), and Charla Corn.

Gates for this event will open at 12:00 (noon) on Friday, October 21st and close on Sunday, October 23rd at 12:00 (noon). Due to construction on the event center currently underway, a large event stage will be imported with 9ftX12ft LED Jumbotron. This family-friendly weekend additionally includes park facilities, a sand volleyball court, and hiking trail. The Back Porch of Texas location will feature the following accommodations for event-goers:

- 28 covered aluminum picnic facilities with grills available for weekend purchase and includes an approximate 20ftX20ft area.
- 22 Premium RV spots with electrical hookups and sewage.
- 150 general RV spots without hookups.
- 75 Primitive camping spots.

Attendees are encouraged to participate in the (1) Brisket Cook-off, (2) Washers Tournament, and (3) Horseshoes Tournament hosted by KTAB/KRBC. Team entry forms and rules can be obtained at www.bigcountryhomepage.com. Each entry comes with 4 general admission weekend passes, 1 RV spot, and a chance at winning a \$1,000 cash prize per event. Entry forms must be submitted electronically by Thursday, October 20th.

Tickets are on sale now at any First National Bank of Baird location or www.outhousetickets.com. General Admission Weekend passes are \$35 in advance, \$50 at the gate and good for both Friday and Saturday. With a College or Military ID presented at a First National Bank of Baird location, these tickets are \$25 in advance.

This Backporch Production event is rain or shine, no glass containers, and no open flames. For more details go to www.backporchoftexas.com.

For questions regarding this press release, please contact:
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