



Convention and Visitors Bureau

1101 North 1st • Abilene, Texas 79601

325.676.2556 • 800.727.7704 • Fax: 325.676.1630

www.abilenevisitors.com

Contact: Nanci Liles – 325-676-2556

Le’ann Mayhall Ardoyno – 325-676-2556

Le’ann Mayhall-Ardoyno is awarded TACVB Professional Development Grant

The Texas Association of Convention and Visitor Bureaus (TACVB) has awarded Le’ann Mayhall-Ardoyno a Professional Development Grant. The grant will provide a scholarship and is awarded to current employees of a member of TACVB. The Abilene Convention and Visitors Bureau is an active member of the state association.

Ardoyno received her undergraduate degree from Abilene Christian University with a major in Integrated Marketing Communications. She is now pursuing her Master’s degree with Liberty University Online in Leadership and Management. Ardoyno is the Visitor Services Manager at the Abilene Convention and Visitors Bureau and responsible for sales and servicing of motorcoach, reunions and leisure visitors. She began her Destination Marketing career in November, 2009.

TACVB was organized in July 1972 for the purpose of providing cooperative action to enhance and encourage the growth of the convention and visitor industry in Texas. The TACVB Professional Development Grant program was established in 2003 by the TACVB Board of Directors.

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