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FOR IMMEDIATE RELEASE

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Sports Alliance Scholarship Applications Available

ABILENE, TX – The Abilene Sports Alliance will offer \$10,000 in scholarships to graduating student athletes. One male and one female athlete from Abilene Christian, Abilene, Cooper, and Wylie high schools will receive this award.

Applications may be picked up in the high school counselor's office, from the Athletic Coordinator/Director at each campus or downloaded from <http://www.abilenevisitors.com/Sports-Alliance-Scholarships>. The completed application must be turned in to the campus Athletic Coordinator/Director by April 5., 2019.

The success of the annual Champions Classic has allowed the Sports Alliance to distribute \$120,000 in scholarships to local graduates. The Classic kicks off football season West Texas style, an exciting weekend that generates enthusiasm locally and throughout Texas and the nation. Work has already begun to bring the event back to Shotwell Stadium for its final run in 2019, after a hiatus last year.

The Sports Alliance is a committee under the Abilene Convention & Visitors Bureau an affiliate of the Chamber of Commerce. The Sports Alliance was created to generate revenue to the local economy through sporting events. The goals are to increase existing tournaments and create new ones, have an enthusiastic volunteer base and offer scholarships.

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