

"DIG THE NEW YEAR"

YOUTH VOLLEYBALL TOURNAMENT

JANUARY 2-3, 2021

DODGE JONES YOUTH SPORTS CENTER

*Benefiting Abilene Sports Alliance
Sports Grants and High School Scholarships*

TITLE SPONSOR

Package - 1 Available

As the Title Sponsor you will receive:

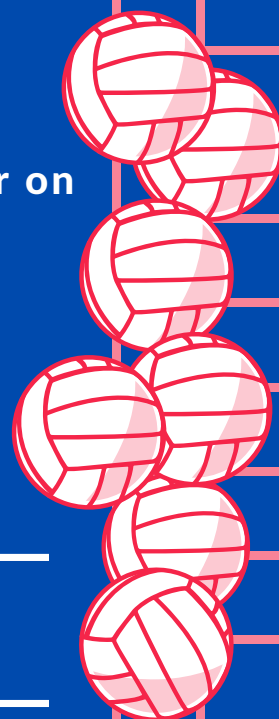
- Full naming rights of the volleyball tournament.
- A banner with your name and logo.
- Logo in primary location on tournament t-shirt.
- Logo and name inclusion on front cover of event program as Title Sponsor.
- Two full page ads in event program.
- Name included in all printed material.
- Inclusion in all event press releases as Title Sponsor.
- Logo and name in prominent placement on tournament bracket.
- Name on first place trophy.
- Opportunity to present trophies.
- Logo and name to run four times per hour on video monitors.
- Logo on Facebook posts.
- Eight tournament passes.

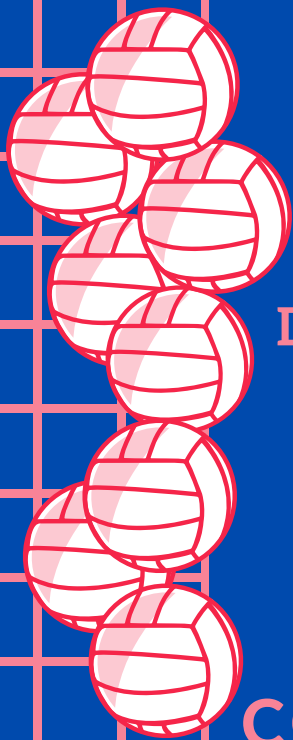
Total Title Sponsorship = \$3,500

Company

Signature

Date





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COURT SPONSOR Package - 8 Available

As a Court Sponsor you will receive:

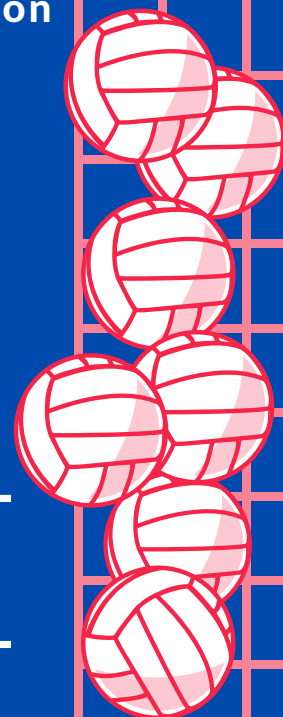
- Banner with your name and logo on selected court.
- Logo included on tournament t-shirt.
- One full page ad in event program.
- Inclusion in all event press releases as a Court Sponsor.
- One Facebook post with court banner.
- Logo and name to run three times per hour on video monitors.
- Four tournament passes.

Total Court Sponsorship = \$2,000

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CHAMPIONSHIP BRACKET SPONSOR

Package - 1 Available

As the Championship Bracket Sponsor you will receive:

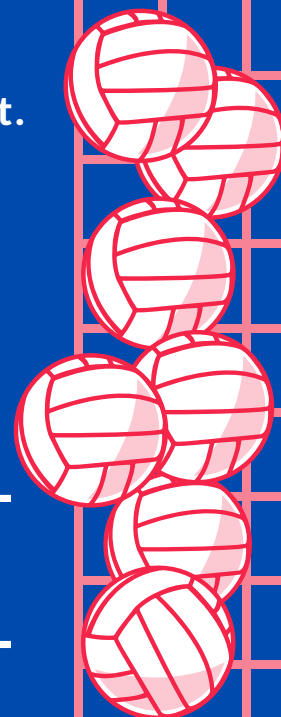
- Logo on bracket displayed at tournament.
- Logo on bracket in event program.
- One full page ad back cover in event program.
- Inclusion in all event press releases as a Championship Bracket Sponsor.
- Logo and name to run two times per hour on video monitors.
- Mention as Championship Bracket sponsor in award presentation.
- Facebook post with picture and Championship team.
- Facebook post with bracket postings.
- Facebook post if you provide digital content.
- Four tournament passes.

Total Championship Bracket Sponsorship \$1,750

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CONSOLATION BRACKET SPONSOR Package - 1 Available

As the Consolation Bracket Sponsor you will receive:

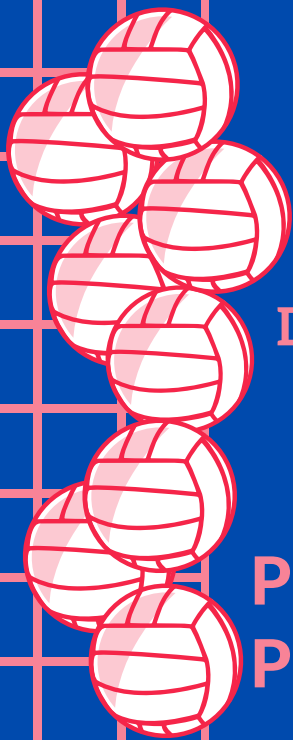
- Logo on bracket displayed at tournament.
- Logo on bracket in event program.
- One full page ad front inside cover in event program.
- Inclusion in all event press releases as bracket sponsor.
- Logo and name to run two times per hour on video monitors.
- Mention as Consolation Bracket Sponsor in award presentation.
- Facebook post with picture and consolation team winner.
- Facebook post with bracket postings.
- Facebook post if you provide digital content.
- Four tournament passes.

Total Consolation Bracket Sponsorship \$1,500

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POOL BRACKET SPONSOR Package - 1 Available

As the Pool Bracket Sponsor you will receive:

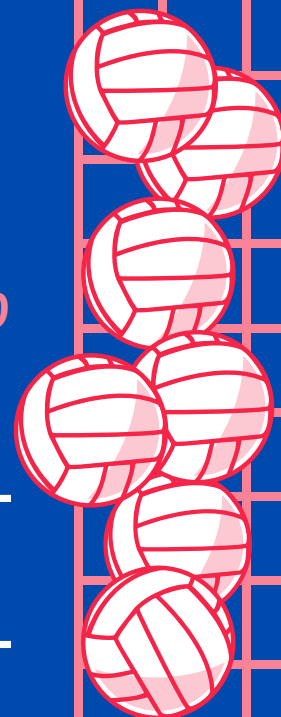
- Logo on bracket displayed at tournament.
- Logo on bracket in event program.
- One full page ad back inside cover in event program.
- Inclusion in all event press releases as Pool Bracket Sponsor.
- Logo and name to run two times per hour on video monitors.
- Announcement as Pool Play Bracket Sponsor 1 time per hour during pool play.
- Facebook post with bracket postings.
- Facebook post if you provide digital content.
- Four tournament passes.

Total Pool Bracket Sponsorship = \$1,250

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SPORTS FAN PACKAGE Package - 10 Available

As a Sports Fan Sponsor you will receive:

- Sponsor listing on Sports Fan banner.
- One quarter page ad in event program.
- Inclusion in an event press release as a sponsor.
- Logo and name included on Thank You Sponsors slide to run five times per hour.
- Two tournament passes.

Total Sports Fan Sponsorship = \$250

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HOSPITALITY SPONSOR Package - 2 Available

As a Hospitality Sponsor you will receive:

- One quarter page ad in event program.
- Inclusion in an event press release as Hospitality Sponsor.
- Name and logo on hospitality room poster.
- Logo and name included on Thank You Sponsors slide to run five times per hour.
- Multiple Facebook posts as Hospitality Sponsor.
- Two tournament passes.

Total Hospitality Sponsorship = In-kind

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CONCESSION SPONSOR Package - 2 Available

*As a Concession Sponsor you will
receive:*

- Poster at concession stand with logo and name.
- One quarter page ad in event program.
- Inclusion in an event press release as a sponsor.
- Logo and name included on Thank You Sponsors slide to run five times per hour.
- Multiple Facebook posts of concession area.
- Two tournament passes.

Total Concession Sponsorship = In-kind

Company

Signature

Date

