

# RUNNING TO 2022

BENEFITING THE ABILENE SPORTS ALLIANCE

## RACE SPONSORSHIPS

**\$5,000  
TITLE**

- Limit 1 available - **Jackson Law Firm**
- Full recognition as title sponsor in all marketing and promotional materials
- Prominent placement of business logo on race t-shirt
- Business signage featured throughout the race
- Prominent placement of business logo on outdoor race banner
- Recognition in published post on Sports Alliance social media channel
- Recognition on race registration page and digital billboards
- Listing on Sports Alliance page for 6 months, hyperlink and hashtag of choice
- 20 complimentary race registrations

**\$3,500  
EVENT**

- Limit 1 available - **Black Plumbing and Maverick Saw Cutting and Core Drilling**
- Prominent placement of business logo on race t-shirt
- Business signage featured throughout the race
- Prominent placement of business logo on outdoor race banner
- Recognition in published post on Sports Alliance social media channel
- Recognition on race registration page and digital monitors
- Listing on Sports Alliance Page for 6 months
- 15 complimentary race registrations

**\$2,500  
STARTING  
LINE**

- Limit 1 available - **Glynn Walker - State Farm**
- Placement of business logo on race t-shirt
- Business signage at the starting line of the race
- Recognition in three published post on Sports Alliance social media channel
- 10 complimentary race registrations

**\$2,000  
FINISH  
LINE**

- Limit 1 available - **My Emergency Room 24/7 + Urgent Care**
- Placement of business logo on race t-shirt
- Business signage at the finish line of the race
- Recognition in three published post on Sports Alliance social media channel
- 8 complimentary race registrations

**\$1,500  
ONE-MILE  
FUN RUN**

- Limit 1 available
- Placement of business logo on race t-shirt
- Business signage featured throughout the one-mile fun run
- Recognition in two published post on Sports Alliance social media channel
- 6 complimentary race registrations

**\$1,250  
KILOMETER**

- 4 out of 5 available - **Arrow Ford**
- Placement of business logo on race t-shirt
- Business signage featured at one of the kilometer markers throughout 5K course
- Recognition in two published post on Sports Alliance social media channel
- 5 complimentary race registrations

**\$1,000  
ONE-MILE  
STARTING LINE**

- Limit 1 available - **FDLIC**
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Starting line banner for fun run and logo on multi logo banner
- 4 complimentary race registrations



**\$1,000  
ONE-MILE  
FINISH LINE**

- Limit 1 available
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Starting line banner for fun run and logo on multi logo banner
- 4 complimentary race registrations

**\$500  
RUN**

- No limit - **Young's RV & Trailer Repair, 10:9 Design, North's Funeral Home  
CBS Insurance, Coleman County State Bank**
- Placement of business logo on race t-shirt
- Opportunity to add a business insert to the registrant swag bag
- Recognition in one published post on Sports Alliance social media channel
- Business logo featured on multi logo outdoor race banner
- 3 complimentary race registrations

**\$2,000  
T-SHIRT**

- Limit 1 available - **NextEra Energy**
- Placement of business name on a sleeve on race t-shirt
- Recognition in three published posts on Sports Alliance social media channel
- Business signage at race
- Opportunity to add business insert to registrant swag bag
- 8 complimentary race registrations



**IN-KIND  
REFRESHMENT**

- Limit 2 available - **Reed Beverage**
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Business signage placed at refreshment station
- 4 complimentary race registrations

**IN-KIND  
MEDIA**

- Limit 3 available - **Townsquare Media, Zachry+ Outdoor**
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Business logo featured on multi logo outdoor race banner
- 6 complimentary race registrations



For more information contact:  
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