

RUNNING TO

2022

BENEFITING THE ABILENE SPORTS ALLIANCE

RACE SPONSORSHIPS

**\$5,000
TITLE**

- Limit 1 available
- Full recognition as title sponsor in all marketing and promotional materials
- Prominent placement of business logo on race t-shirt
- Business signage featured throughout the race
- Prominent placement of business logo on outdoor race banner
- Recognition in published post on Sports Alliance social media channel
- Recognition on race registration page and digital billboards
- Listing on Sports Alliance page for 6 months, hyperlink and hashtag of choice
- 20 complimentary race registrations

**\$3,500
EVENT**

- Limit 1 available - **Black Plumbing and Maverick Saw Cutting and Core Drilling**
- Prominent placement of business logo on race t-shirt
- Business signage featured throughout the race
- Prominent placement of business logo on outdoor race banner
- Recognition in published post on Sports Alliance social media channel
- Recognition on race registration page and digital monitors
- Listing on Sports Alliance Page for 6 months
- 15 complimentary race registrations

**\$2,500
STARTING
LINE**

- Limit 1 available - **Glynn Walker - State Farm**
- Placement of business logo on race t-shirt
- Business signage at the starting line of the race
- Recognition in three published post on Sports Alliance social media channel
- 10 complimentary race registrations

**\$2,000
FINISH
LINE**

- Limit 1 available
- Placement of business logo on race t-shirt
- Business signage at the finish line of the race
- Recognition in three published post on Sports Alliance social media channel
- 8 complimentary race registrations

**\$1,500
ONE-MILE
FUN RUN**

- Limit 1 available
- Placement of business logo on race t-shirt
- Business signage featured throughout the one-mile fun run
- Recognition in two published post on Sports Alliance social media channel
- 6 complimentary race registrations

**\$1,250
KILOMETER**

- Limit 5 available
- Placement of business logo on race t-shirt
- Business signage featured at one of the kilometer markers throughout 5K course
- Recognition in two published post on Sports Alliance social media channel
- 5 complimentary race registrations

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RACE SPONSORSHIPS

**\$1,000
ONE-MILE
STARTING LINE**

- Limit 1 available
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Starting line banner for fun run and logo on multi logo banner
- 4 complimentary race registrations

**\$1,000
ONE-MILE
FINISH LINE**

- Limit 1 available
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Starting line banner for fun run and logo on multi logo banner
- 4 complimentary race registrations

**\$500
RUN**

- No limit
- Placement of business logo on race t-shirt
- Opportunity to add business insert to registrant swag bag
- Recognition in one published post on Sports Alliance social media channel
- Business logo featured on multi logo outdoor race banner
- 3 complimentary race registrations

**IN-KIND
T-SHIRT**

- Limit 1 available
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Business logo featured on multi logo outdoor race banner
- Opportunity to add business insert to registrant swag bag
- 6 complimentary race registrations

**IN-KIND
REFRESHMENT**

- Limit 2 available
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Business signage placed at refreshment station
- 4 complimentary race registrations

**IN-KIND
MEDIA**

- Limit 2 available
- Placement of business logo on race t-shirt
- Recognition in one published post on Sports Alliance social media channel
- Business logo featured on multi logo outdoor race banner
- 6 complimentary race registrations



For more information contact:

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