



MEDIA RELEASE

FOR IMMEDIATE RELEASE

June 27, 2019

FOR MORE INFORMATION:

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AAU Track & Field Junior Olympic National Qualifier back in Abilene

ABILENE, Texas – Abilene will be home to the best track and field star athletes this weekend as they compete in qualifying events hosted by the Amateur Athletic Union. This is the AAU's sixth year to host this event in Abilene.

The ACVB estimates 3,000 people will visit Abilene during the four-day event, including 1,389 registered athletes, fans, families, and officials. Events will take place at Abilene Christian University. The public is invited to watch these top-notch athletes and may purchase a wristband for \$10 for the day. The ACVB estimated an economic impact of \$622,000.

Events began Thursday at 7 a.m. and concluded at 11:30 with a 1500M Racewalk, 300M Racewalk, 3000M Stepplechase, Pole Vault, Javelin and multi-events. Track and Field events begin Friday, Saturday and Sunday morning at 7:30 a.m. and go throughout the day. A complete schedule can be found at <https://bit.ly/2X5uDpt>.

This weekend through next, Abilene will host 13 meetings, conventions and events with an influx of \$1.6 million out of town dollars coming into our city.

Located in the T & P Depot landmark downtown, the Abilene Convention & Visitors Bureau leverages local hotel tax into economic development. The ACVB's tourism professionals harness the latest travel trends, research and strategies to bring group and leisure visitors to Abilene. Travelers to the Abilene MSA spent \$455 million last fiscal year, bringing happy people to stay in local hotels, shop, dine, and enjoy sports, arts and attractions. Established as an affiliate of the Abilene Chamber of Commerce in 1970, the bureau has improved the quality of life and enhanced the Abilene visitor experience for nearly 50 years.