



Convention and Visitors Bureau
1101 North 1st • Abilene, Texas 79601
325.676.2556 • 800.727.7704 • Fax: 325.676.1630
www.abilenevisitors.com

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Aug. 16, 2018

FOR MORE INFORMATION:

Kelly Thompson, Communications Director

325-676-2556, kelly@abilenevisitors.com

Sarah Page, CEO TACVB

512-914-8873, sarah@tacvb.org

ACVB News: <http://www.abilenevisitors.com/Press-Releases>

Nanci Liles Lauded With TACVB Legacy Award

ABILENE, Texas – The Texas Association of Convention & Visitors Bureaus awarded Abilene Convention & Visitors Bureau Executive Director Nanci Liles the Marion Szurek Legacy Award at the group’s annual conference in Sugarland today.

The Legacy Award is an industry honor given to executives who demonstrate vision, inspiration, leadership, professionalism, and hospitality in a way that shapes the success of the Texas tourism industry. Only seven professionals have been given the accolade since its inception a decade ago, and it’s the first year the award has been given with its new name, said Sarah Page, Chief Executive Officer for the Texas Association of Convention & Visitors Bureaus. Liles is a former TACVB Chairman, serving as head of that group in 1994.

“On behalf of the TACVB Board of Directors, I am thrilled to present Nanci Liles with the Marion Szurek Legacy Award, ” Page said. “Nanci has given an incredible gift of time and talent to the Texas tourism industry and to TACVB. Through her work, dedication, her industry involvement and advocacy, her mentorship, and steady presence, Nanci’s legacy is unmatched.”

TACVB renamed the Legacy Award the Marion Szurek Legacy Award this year, honoring the longtime director of the San Angelo Convention Bureau, who died in 2017.

“I’m honored to receive an award named for Marion Szurek,” Liles said. “Marion was one of my earliest mentors, and a role model to us all.”

Located in the T&P Depot landmark downtown, the Abilene Convention & Visitors Bureau leverages local hotel tax into economic development. The ACVB’s tourism professionals harness the latest travel trends, research and strategies to bring group and leisure visitors to Abilene. Travelers to the Abilene MSA brought \$455 million into the economy, money spent by happy people who stay in local hotels, shop, dine, and enjoy sports, arts and attractions. Established as an affiliate of the Abilene Chamber of Commerce in 1970, the bureau has improved the quality of life and enhanced the Abilene visitor experience for nearly 50 years.